INOVA 2020 INOVA REPORT TO THE COMMUNITY



COMMUNITY HEALTH: RESPONDING TO A PANDEMIC



TABLE OF CONTENTS

1 INTRODUCTION

Message from Inova's President and CEO

Inova by the Numbers

2 DIVERSITY, EQUITY, INCLUSION, AND BELONGING AT INOVA AND IN OUR COMMUNITIES

Community Health Needs Assessment: A New Lens

Inova Inclusion Council Celebrates Diversity

Second Annual Healthcare Disparities Conference Draws 300+

3 RESPONDING TO A GLOBAL PANDEMIC

Keeping the Community Safe@Inova

Providing a Lifeline for Patients

Spotlight: Critical Support For Behavioral Health Patients

Inova Kellar Center

The Kellar School

Helping Overwhelmed Patients

Inova Comprehensive Addiction Treatment Services

Healthy Eating During Lockdown

Increasing Access for Elderly Homebound Patients

The COVID-19 Journey

Screening

Testing

Notification

Post-Hospital Care

Follow-Up Care

COVID-19 Command Center

Vaccination

4 CONTINUED GROWTH AND EXPANSION

Inova Primary Care in the Community

The Front Door to Health and Wellness

Expanding Access for the Uninsured

Building the Primary Care Workforce

Expanding Access for Victims of Abuse

Neighbors Taking Care of Neighbors

5 SERVING OUR COMMUNITY

Patient Spotlight: On a Journey to Give Back

Promoting Community Health Partners

Caring for Caregivers

6 INOVA LEADERSHIP

2020 Inova Health Care Services Board of Trustees and Officers

2020 Inova Health System Foundation Board of Trustees and Officers

2020 Inova Health Foundation Directors and Officers

2020 Inova Alexandria Foundation Directors and Officers

2020 Inova Loudoun Hospital Foundation Directors and Officers



MESSAGE FROM THE PRESIDENT AND CEO

Excellence in healthcare is an ongoing journey. Whether it is delivering world-class clinical outcomes, ensuring a smooth patient experience, or delivering compassionate care to every patient we serve, excellence is our goal. We have a responsibility to our community to tirelessly pursue the health outcomes that ensure a high quality, productive and healthy life for all.

Inova's 2020 Report to the Community highlights the progress we are making towards this goal. As Northern Virginia's largest non-profit healthcare provider, Inova's more than 20,000 team members serve more than 2 million individuals annually. Inova's five hospitals are consistently recognized by the Centers for Medicare and Medicaid Services (CMS), U.S. News & World Report, and Leapfrog for excellence in healthcare.

And while we are grateful for the recognition, it is our daily work to care for our community that makes us proud. The healthcare inequities experienced by many in our community became even more glaring in 2020 with the COVID-19 pandemic. Inova acted by rapidly expanding telemedicine capabilities to ensure patients had continued access to critical care as well as a range of services from primary care to behavioral health. Meeting our patients where they are has never been more important than the period when we were all safer at home.

Moreover, the national movement for social justice emphasized the structural inequities of the nation's health system amplified by the global pandemic. Inova purposefully responded by expanding access for under-resourced communities and the uninsured in Northern Virginia. We continued to invest in subsidized health services, free and discounted charity care, clinical programs for lower-income residents, and investments in medical education and research. Inova works every day to address health disparities and socioeconomic barriers with a goal of improving the health of our community – this is core to our mission.

The challenges faced in 2020 continue in 2021, so our commitment remains steadfast. Our team has shown incredible resiliency in the face of a challenging year, and they, like me, are fueled by our ability to care for this amazing community of which we are a part.

Sincerely,

J. Stephen Jones, MD

President and CEO



J. Stephen Jones, MD

President and CEO

Excellence in healthcare is an ongoing journey, involving us all.



Health Equity,
Anti-Racism & Social
Determinants of Health



COMMUNITY HEALTH NEEDS ASSESSMENT: A NEW LENS

Every three years, Inova conducts Community Health Needs Assessments (CHNA) and Implementation Plans to assess the region's health and develop strategies to address the most pressing needs. The latest were completed in 2019. In 2020, COVID-19 and the Black Lives Matter movement shed light on healthcare inequities experienced by many of our communities. To seize upon this awareness and momentum, Inova added the lenses of Health Equity, Anti-Racism, and Social Determinants of Health (SDOH) to its community health approach. Each hospital region collaborates directly with local community groups to guide work in a more structured way.

Regional action committees consist of Inova team members and community partners who together identify local needs and projects. Whenever possible, these committees support and build upon existing community health efforts, rather than reinventing the wheel. Community partners include local schools, health departments, neighborhoods and community services, federally qualified health centers, free clinics, non-profit organizations, faith-based organizations, and impassioned citizens. This approach ensures we work as closely as possible with the communities we serve.





Inclusion Council



30 Team Members



The full council meets monthly to guide and advise the execution of Inova's system-wide strategy to strengthen team members' sense of belonging and ensure **everyone has a voice.**

THE INOVA INCLUSION COUNCIL CELEBRATES DIVERSITY

The Inova Inclusion Council was formed in January 2020 to ensure Inova's work on diversity, equity, inclusion, and belonging is informed by diverse perspectives, as well as life and professional experiences.

The council is made up of 30 Inova team members from across the system, representing a wide range of personal and professional diversity. Membership includes clinical and non-clinical roles from all hospitals including Human Resources, Chaplaincy, Patient Experience, Supply Chain, Business Operations, Physician Services, Analytics, Security, Communications, and more.

The full council meets monthly to guide and advise the execution of Inova's system-wide strategy to strengthen team members' sense of belonging and ensure everyone has a voice. In addition, six workgroups meet between council meetings to advance specific initiatives.

By celebrating diversity, fostering inclusion, and strengthening a culture where every team member feels a true sense of belonging, Inova is a better place to work and better equipped to serve our community.

SECOND ANNUAL HEALTHCARE DISPARITIES CONFERENCE DRAWS

300+



Culture of Health:

A Call to Action for Healthcare Equity, Access and Justice addressed the role sociocultural barriers and challenges play when caring for culturally and ethnically diverse patients. Keynote speakers included Eliseo J. Pérez-Stable, MD, Director of the National Institute on Minority Health and Health Disparities at NIH, and Peggy Scott, BSN, RN, OCN, Clinical Trials Recruitment and Outreach Specialist at UVA Cancer Center. They examined local, regional and national data, shared community resources, and offered strategies to improve awareness and overcome bias. In addition, local experts led panel discussions on current standards of care and ways to improve health outcomes for culturally and ethnically diverse patient populations.

Planning is in the works for the third annual conference in the fall of 2021.





SAFE@INOVA

Inova's hospitals are nationally recognized for safety excellence. When COVID-19 struck, it quickly became apparent that people were delaying important care because they were afraid of getting infected.

To allay fears and encourage patients to seek prompt treatment for heart attacks, stroke, falls, and other urgent needs, Inova reinforced its culture of safety with a comprehensive plan to ensure everyone was Safe@Inova. Whether patients came to us for routine care, emergency care, or COVID-19 care, they could feel confident about their well-being.

Extra precautions included:

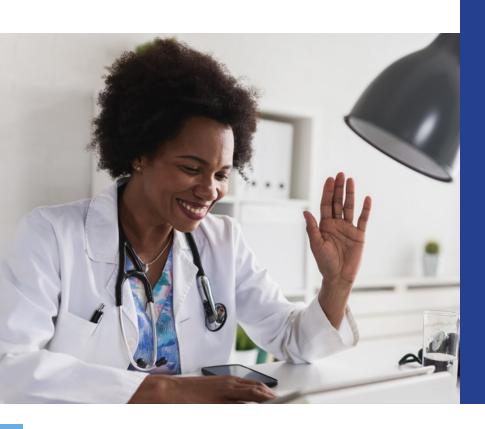
- Strict personal protective equipment requirements for anyone entering the hospital
- Limited entry and exit points
- Safe social distancing protocols
- Temporary visiting restrictions and mandatory COVID-19 screening for all visitors
- Specific isolation procedures for COVID-19 patients and those awaiting care
- Virtual care for patients, when available and appropriate
- · Rigorous cleaning and sterilization



PROVIDING A LIFELINE FOR PATIENTS

COVID-19 changed the way our community experiences healthcare. With patients staying home in order to stay safe, Inova rapidly expanded its telemedicine capability to ensure that each person in every community we serve continued to have access to critical care. The shift to virtual visits was rolled out within a month and ongoing quality improvement efforts ensured that the approach was meeting patient needs.

As a result, telemedicine proved to be a lifeline for patients across Northern Virginia. It helped them stay connected to meet their evolving healthcare needs, and it saved time and money – meeting people where they are to provide care in a way that works best for them.





IN 2020, INOVA
TELEMEDICINE PROVIDED:

45,000 behavioral health virtual visits

120,000 primary care virtual visits

20,000 chronic disease virtual visits



IN A PATIENT SURVEY CONDUCTED IN SUMMER 2020:

93% said their questions about video visit platforms were answered quickly

80% said they were able to communicate "very well" with their provider or therapist

81% said virtual technology was easy to use

SPOTLIGHT: CRITICAL SUPPORT FOR BEHAVIORAL HEALTH PATIENTS

Behavioral health resources are a vital part of a community's well-being. During the COVID-19 lockdown, these services were more critical than ever, with many people experiencing increased stress, isolation, and trauma. Inova Behavioral Health Services quickly moved to implement a virtual delivery system, which provided vital support for both adult and pediatric patients. Virtual visits ensured patients received regular access to the treatment they needed from the safety of their own homes.

INOVA KELLAR CENTER

When the COVID-19 lockdown began in March, Inova Kellar Center staff implemented a comprehensive action plan to take the program virtual. First steps included converting all inpatient appointments to telephone appointments and creating workflows for new patient intakes, psychiatric evaluations and scheduling, and online appointments for medication management and admissions.

The team also reconfigured the Fairfax office to re-start Partial Hospitalization Program admissions in June, with





THE KELLAR SCHOOL

At The Kellar School, virtual sessions began just four days after Virginia public schools shut down in March, ensuring consistency and structure for this vulnerable population. Staff members were able to keep tabs on both educational progress and mental well-being. Students performed so well, the majority earned a grade increase.

In addition, The Kellar School donated equipment, textbooks, and other materials to multiple families and students during the first months of the pandemic. In some cases, staff hand-delivered needed materials to students' homes to support distance learning.



During the COVID-19 lockdown, student attendance at The Kellar School averaged

73%

for academic sessions

79%

for clinical sessions



Moving to virtual visits increased access to Inova CATS IOP services by

10%

over pre-COVID rates

92%

of IOP patients said treatment via video visits was helpful

With video, I'm more relaxed. It's easier to open up and express myself.

-Inova CATS IOP patient

HELPING OVERWHELMED PARENTS

With the whole family at home during COVID-19, many parents and caregivers found it challenging to manage their own and their children's daily schedules. Inova Behavioral Health experts provided resources to support stressed-out families. Rick Leichtweis, PhD, Executive Director, Inova Kellar Center, presented a webinar that featured strategies to develop a daily routine, assess and address complicated emotions, manage the appropriate use of technology, regulate screen time, and find help when feeling overwhelmed.

INOVA COMPREHENSIVE ADDICTION TREATMENT SERVICES

Inova's Comprehensive Addiction Treatment Services Intensive Outpatient Program (IOP) provides licensed and accredited addiction treatment services for patients and their loved ones dealing with all forms of chemical dependency.

In March, the Inova CATS Intensive Outpatient Program (IOP) took just 14 days to transition from 100% in-person visits to 100% virtual visits. The pivot improved access, with patients reporting that location, commute, child-care, and fear of COVID exposure were no longer barriers to entering treatment. Two additional IOP groups were launched to accommodate the increased need.

Overall, patients were extremely satisfied. More than 92% believed receiving treatment through video visits was helpful, and 80% said the technology was easy to use. Patients cited numerous benefits, including ease of access, safety, and the convenience of not having to travel for treatment. "With video, I'm more relaxed," one patient said. "It's easier to open up and express myself."

Inova Healthy
Plate Club's
virtual classes
reached





LOCKDOWN

More than 900 students have graduated from the Inova Healthy Plate Club (IHPC) — a program that teaches kids about healthy eating and cooking. The program partners with local elementary and middle schools to help prevent childhood obesity. Before the pandemic, children attended eight weekly classes, where they prepared recipes, learned to make healthier food choices, set goals, and participated in games and activities.

When schools shut down in the spring, IHPC cooked up something new. The program went virtual, piloting a healthy cooking session via Zoom with approximately 60 students. The virtual program continued in the fall of 2020, reaching more than 100 students in grades 1 through 8. Classes were offered through schools, community centers, and non-profit organizations. One class was provided for children of food pantry clients. To keep everyone safe, parents picked up recipe kits at central locations. Popular recipes include kale chips, cauliflower nuggets, stir-fry veggies, overnight oats, and zucchini pizza bites.

Virtual classes enabled many more students to participate across Northern Virginia from their own homes. The program will continue to offer an online option, and in-person classes are anticipated to resume in Fall 2021 when it is safe to do so.

My son absolutely loved learning about good nutrition and how to look at labeling and information to understand the food.

- Parent, 2nd grade student



INCREASING ACCESS FOR ELDERLY HOMEBOUND PATIENTS

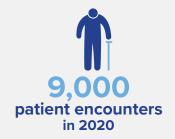
The Inova Medical House Calls
Program brings primary care to
homebound patients 65 years old
and over. A team of doctors, nurse
practitioners, and social workers
provides comprehensive care for
patients who have difficulty leaving
their homes for medical appointments.
Caregivers coordinate patients' health
and wellness programs and help to
reduce loneliness and isolation.

For the first six weeks of the COVID-19 pandemic, along with much of Inova, services shifted to telemedicine. But the team quickly realized that virtual care was not meeting the needs of many geriatric patients. The program adopted a hybrid model – most visits were in-person, but virtual visits were available to patients who did not feel safe with someone in their home during the pandemic.

Also in 2020, in response to growing need, the program expanded care to patients without insurance, as well as those on Medicaid. Three new ZIP codes were added to improve access for the underserved and better meet community needs.



Inova Medical House Calls provided





THE COVID **JOURNEY**

Clinically integrated, patient-centered care ensures timely and convenient access to the full continuum of care across the Inova system. This principle drove Inova's COVID-19 preparedness and response in 2020. From suspected exposure to posthospital care, patients were supported every step of the way.

SCREENING

Inova's four Inova Cares Clinic for Families (ICCF) locations served as COVID screening sites. People who suspected they had been exposed could schedule a virtual assessment. When indicated, they were referred to an Inova COVID testing site. Screenings were free for uninsured patients.

ō TESTING

Once referred, patients could receive a free COVID-19 test at any of Inova's Urgent Care centers. Tests were also provided at Inova's hospitals, Emergency Departments, and Respiratory Illness clinics.

NOTIFICATION O

The COVID-19 Results Notification Team worked seven days a week to notify patients of their results and provide education and access to primary care services and local resources. Patients, providers, and community care teams could contact the COVID-19 Results Call Center with questions.



70,000 calls placed by the COVID-19 Results **Notification Team in 2020**

••••••

O POST-HOSPITAL CARE

Any COVID-19 patient who needed care after hospital discharge could access Inova's Transitional Services Clinic. Most of these patients were uninsured, on Medicaid, did not have a medical home, or could not see their primary care provider in a timely manner. Once stabilized, patients were safely transitioned to medical homes such as ICCF or primary care practices for ongoing care. Uninsured patients in need were provided pulse oximeters for self-monitoring.

O FOLLOW-UP CARE

ICCF provided free outpatient care to uninsured patients with COVID-19. These included both clinic patients and those discharged from the hospital.

COVID-19 COORDINATION CENTER

Inova's COVID-19 Coordination Center opened in March. A multi-disciplinary team coordinated response operations across the system. Members oversaw infrastructure enhancements, facilitated virtual visits, designed a critical care transfer center, responded to community requests, and ensured measures were in place to keep patients and Inova team members safe.

VACCINATION

In October, Inova formed a Vaccination Implementation Team to plan a large-scale vaccination program that could be quickly implemented once COVID-19 vaccines were approved. In December, a 20,000-square-foot vaccination site opened on the Inova Center for Personalized Health campus. Initially, the site served Inova team members, including all patient-facing clinical caregivers, essential support teams, and active medical staff. It later expanded to include community members by appointment. Read more about rapid scale up at www.catalyst.nejm.org/

Inova's Transitional Services Clinic conducted











INOVA PRIMARY CARE IN THE COMMUNITY

THE FRONT DOOR TO HEALTH & WELLNESS

Primary care is often considered the "front door" to Inova, supporting the community with wellness and high-quality healthcare services. In 2020, Inova continued to build its primary care network to provide a patient-centered, high reliability, seamless system of care. With the integration of Fairfax Family Practice Centers (FFPC), services expanded to meet growing and diverse healthcare needs across Northern Virginia. Inova Primary Care now includes 400,000 covered lives, 39 care sites, and 247 providers.

Improved integration of primary care within Inova's healthcare system gives patients seamless access to specialists, easier access to hospital care when needed, and a single patient portal for their medical records. Care is safer, with improved communication and handoffs among primary care, specialists, and hospitals.

Inova Primary
Care 2020



care sites in Northern Virginia



EXPANDING ACCESS FOR THE UNINSURED

Uninsured and underinsured patients in Northern Virginia now have easier access to comprehensive primary care services in their communities. In 2020, Inova merged its successful Simplicity Health and Inova Health Advantage Clinics into the new Inova Cares Clinic for Families (ICCF) with locations in Alexandria, Annandale, Manassas, and Sterling. ICCF serves as a medical home for patients of all ages who qualify for Medicaid, FAMIS, or Inova's Financial Assistance Program, or are uninsured. Services at the four locations include physicals, well child visits, chronic disease management, specialist referrals, behavioral health, immunizations, and more.

In 2020, Inova Cares Clinic for Families served

6,742
unique patients
with
21,825
total visits

BUILDING THE PRIMARY CARE WORKFORCE

As part of its new partnership with FFPC, Inova will expand its Family Medicine Residency Training Program, an essential tool to grow the primary care workforce in our community. Inova has supported the program for more than 30 years, training more than 300 primary care residents. Inova Fairfax Medical Campus is also the clinical site for internal medicine residents and student nurse practitioners from George Mason University. Graduates often choose to stay with Inova, bolstering the primary care network, giving back to their community, and helping to train the next generation.



EXPANDING ACCESS FOR VICTIMS OF ABUSE

The Charles B. and Betty G. Ewing Forensic Assessment and Consultation Teams (FACT) program provides specialized forensic medical evaluation services for children and adults. Victims of violence receive expert assessment, evidence collection, and medical and emotional support. The FACT team of medical directors, Sexual Assault Nurse Examiners (SANE), and a child life specialist offer thoughtful care and advice based on training, experience, and medical data. All services are provided free of charge to patients.

In 2020, the Inova Ewing FACT Department opened a new, large site in Dunn Loring near the metro station. The expanded location not only allows more patients to receive services, but also offers plenty of space to safely provide care and treatment during COVID-19.

Victims of sexual assault and domestic violence in the Alexandria community will soon have access to the same compassionate care close to home. FACT began construction of a new site in Alexandria in 2020, which will provide the full range of specialized forensic medical evaluation services for children and adults. The new site is located close to the Child Advocacy Centers for Alexandria and Arlington, so teams can collaborate to provide support.

Services are also available in Loudoun County and at the Inova Fairfax Medical Campus.

Beloved Bundles Allow Healing to Begin

When victims of sexual assault go to the hospital, their belongings are often collected as evidence and they have nothing to wear home. Beloved Bundles provide clothing, undergarments, hygiene products, and other necessary items for these patients. Assembled and donated by volunteers, Beloved Bundles offer a critical first step to help ensure that victims of sexual assault can leave the hospital with dignity and know that someone cares.

In 2020,

Inova Ewing FACT Department served 883
sexual assault,
domestic
violence, and child
abuse victims

More than 24% of women and 14% of men

18 and older in the US have been victims of severe physical violence by an intimate partner in their lifetime

National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.



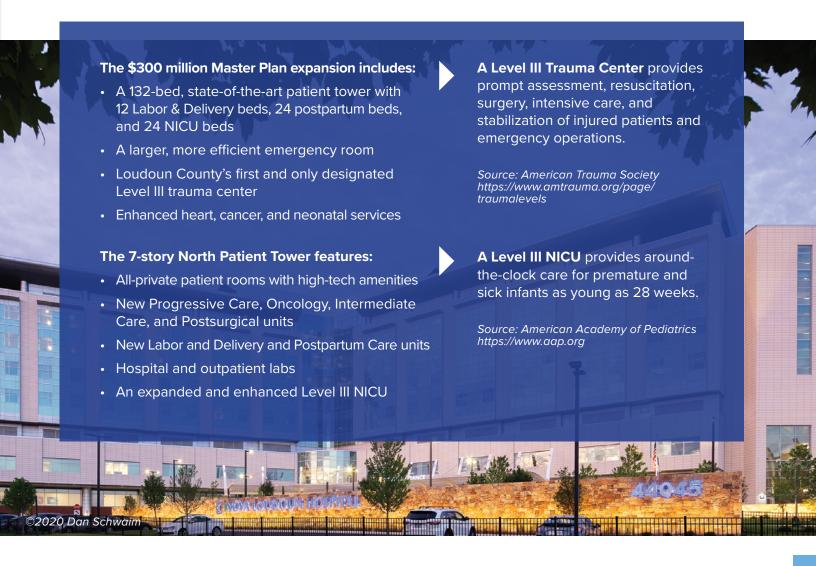
NEIGHBORS TAKING CARE OF

NEIGHBORS

Loudoun Hospital first opened its doors in 1912 with a promise to provide the very best healthcare to the people of Loudoun County. In 2020, this promise continued with the opening of the hospital's state-of-the-art North Patient Tower.

The tower is the centerpiece of the hospital's \$300 million Master Plan – a significant community investment to ensure patients and families can access exceptional medical care close to home in their own county. In addition to all-private patient rooms and the latest technology, the tower features an expanded Level III Neonatal Intensive Care Unit for babies born as early as 28 weeks – the highest level in Loudoun County – and a new Cardiac and Pulmonary Rehabilitation Center.

Patients and community members joined clinical staff to help design an optimal healing environment. Green building techniques, including 100% LED lighting and zero mercury, conserve resources and protect health.





PATIENT SPOTLIGHT: ON A JOURNEY TO GIVE BACK

When Dana Ismail needed lifesaving care, Inova was there. Now, Dana is on a journey to give back to Inova.

Her story began in 2019 when doctors diagnosed her with a large ovarian cyst. Dana would need an oophorectomy (surgical removal of her ovary) as soon as possible to prevent further health complications. "My heart dropped at that moment because I knew that I wouldn't be able to afford the procedure – no matter how badly I needed it," Dana says. The 26-year-old refugee from Libya was uninsured and responsible for two younger siblings. Her parents were in Libya, unable to come to the United States because of the travel ban.

Dana's surgeon referred her to Inova Cares Clinic for Women to explore her options. There, she met Dr. Rolel Mbaidjol-Kabra and Dr. Karl Seif. The OB-GYN specialists not only helped her access the oophorectomy procedure, but also helped her mother get a special Visa to travel to the United States to support Dana during the recovery process.

The entire experience gave Dana a unique perspective on women's health and a special passion for service to under-resourced populations. It also inspired her to give back to those who helped her when she needed it most. She joined the Inova team as a clinical technician at Inova Fairfax Medical Campus and is pursuing a career as an OB-GYN Physician Assistant. "Inova Cares Clinic undoubtedly changed my life for the better," she says "I want to continue to serve the community as I was served."



PROMOTING COMMUNITY HEALTH & EDUCATION

Inova is dedicated to supporting our community partners and the amazing work they do. For six years, the Community Health Fund has given small grants to local non-profit organizations that address priority areas in the Inova Community Needs Health Assessment, especially access, chronic health conditions, and behavioral health.

INOVA PROVIDED GRANTS TO 10 ORGANIZATIONS, INCLUDING:



The American Foundation for Suicide Prevention to fully support the first Children's Loss and Healing Day for suicide loss survivors aged 6-12 in Fairfax County, a population that is currently underserved.



The Women's Center to support therapy for low-income, uninsured, and underinsured clients and foster community collaboration as a mental health safety net.



RunningBrooke to expand its Pedals and Pages Café program, which gives students access to exercise-based learning in Alexandria Public Schools.



Friends of Loudoun Mental Health to provide housing subsidies that enable economically disadvantaged Loudoun residents living with mental illness to remain in their homes.



The Josh Anderson Foundation

to expand its Our Minds Matter program in local high schools, which educates students to build social connectedness and facilitate help-seeking and coping skills via youth-led activities.



Postpartum Support Virginia to expand mental health support services to Spanish-speaking women suffering from perinatal mood and anxiety disorders.

25% of women suffer from perinatal mood and anxiety disorders

Source: National Perinatal Association http://www.nationalperinatal.org/



The Child and Family Networks to provide physicals, vaccinations, and medical screenings for at-risk 4-year-olds in Alexandria's underserved West End and Arlandria communities.



FRESHFARM, Inc. to support its Market Share program, which provides healthy food to Alexandria's Women, Infants, and Children population and helps relieve food inequity and food access disparities.



Rock Recovery to support affordable and accessible outpatient treatment and recovery programs for those struggling with eating disorders.



Senior Services of Alexandria to expand outreach efforts to those caring for people living with dementia in the City of Alexandria.



in grants were distributed to local organizations working to improve community health



CARING FOR THE CAREGIVERS

As Inova team members rallied to provide COVID-19 care to our patients and communities, our community rallied to keep team members engaged and supported during this difficult time.

Donations to the Inova Health Foundation in 2020 included:

\$3.8M

per month for emergency time off

\$50K

per month to supplement unexpected, additional childcare coverage

\$100K

for CRRT Machines

734 iPads to keep team members connected to their families

80,000 meals

from local restaurants and partners to feed hardworking team members

221,000 masks

to keep team members safe



In addition, Inova team members gave back to their colleagues through the *Team Member Compassion Fund*, donating

\$226,000

to cover emergency expenses related to the COVID-19 pandemic

Inova deeply appreciates this generous show of support.



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(one year appointments beginning January 1, 2019)

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^{*} Have been voted on and approved by the Inova Alexandria Hospital Foundation Board Trustees, but are awaiting approval from the Inova Health Foundation Board of Trustees.

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